

SPEAKS



Fall/Winter 2011

HIGHLIGHTS OF THE 2011 M-PBEA CONFERENCE IN WICHITA, KANSAS, JUNE 15-18, 2011

Don Moore

The M-PBEA Executive Board met and the Leadership Development Institute (LDI) was conducted on Wednesday and Thursday. Thursday also provided an opportunity for an interesting and educational business tour to Bombardier Learjet facility in Wichita. Participants viewed all of the aspects of manufacturing of a LearJet and also saw the new Bombardier jet. Bombardier manufactures the Canadair Regional Jets which are used by many airlines. The new airplane seats 100 passengers, a great improvement from the original CRJ which seated 54 passengers. After touring the facility, participants returned to the conference room for an overview of accounting principles used by the company.

At the Opening General Session on Thursday afternoon, Kevin Honecutt who researches and develops programs with a strong passion for making teachers and learners comfortable with technology spoke on "Trends, Tools, and Tactics for 21st Century Learning—and Yes, There are Social Learning Networks Involved." The President's Reception and Awards Banquet were held on Thursday.

At the Second General Session on Friday morning, Scott Redler presented an overview of "Freddy's—an Entrepreneurial Adventure." Mr. Redler was one of the creators of the concept, Freddy's Frozen Custard. In a little more than nine years, Freddy's Frozen Custard, a Wichita-based restaurant company, has grown from one location to 48.

Throughout the remainder of the conference, participants attended sessions on:

- Tools for Reaching Today's Generation
- Using CSS to Create Web Pages in Dreamweaver
- Business Economics
- Girl to Girl Self Defense: Practical Techniques to Help Keep You Safe
- Financial Fitness
- Classroom Apps for the iPad
- Social Networking Laws for Educators
- Motivating Students is a Two-Way Street for Best Results
- Adobe Illustrator—Photoshop's Companion
- Weaving Through the web: Top 10 Web 2.0 Tools
- Peanut Butter and Students = Break Even Analysis
- I Know What I Said, But This is What I Meant: Tips and Tricks for Effective Verbal and Non-Verbal Communications
- International Opportunities and Lesson Plan Ideas
- National Business Honor Society

However, the highlight of the M-PBEA 2011 Conference was Friday night's fun and frivolity at the Mosley Street Melodrama, "Desperate Housewives of Sedgwick County." The meal was filling, and the melodrama proved that business educators can "boo and hiss" with the best. Several members were reluctant participants in the melodrama.

NBEA Offering Exciting Webinars

Rebecca Diggs CBE Secondary Rep.

The National Business Educators Association is currently offering webinars to members of NBEAconnect. Some of the recent topics have included: Photoshop, Using iPads and iPods in the Classroom, National Business Honor Society, Facebook Safety for Educators, Edmodo, and Financial Literacy. On December 6, members can participate in Gaming in Business Education. I participated in the Photoshop webinar because I am a novice to say the least. The webinar was led by a professor from Utah who teaches the program. I learned several things in the hour long session which was recorded by NBEA. The recording was then available to members for later viewing, which I was then able to share with my yearbook class. After going through the webinar

together, we all feel a little more confident with the Photoshop program and are now looking forward to using it on a regular basis. There will be even more webinars offered next semester, so for more information, visit NBEAconnect.ning.com and go to Webinars in the top menu.

CBE Survey

Rebecca Diggs CBE Secondary Rep.

The CBE Board has elected to put together a survey to get some feedback from business educators throughout the state. This survey will give the Board a better understanding of your needs and wants of the organization, their resources, and upcoming conferences. To take the survey, please go to the following link: <http://www.surveymonkey.com/s/HDXR3VZ>. All feedback is confidential.

CBE GRADUATE SCHOLARSHIP

Are you presently working on an advanced degree? Could you use an extra \$300 to defray expenses for that advanced degree? If the answer to each of these questions is **YES**, you should apply for the CBE Graduate Scholarship.

Complete information and the guidelines are available on the CBE website www.cbeweb.org.

DOES MONEY INTEREST YOU?

If money or the opportunity to win money interests you, participate in Mountain-Plains Business Education Association's Share an Idea competition. All you have to do to be a contestant is follow the guidelines. Activities that you as a business educator incorporate into your lesson plans could easily win money for you. See details below on how to submit your idea.

Share-An-Idea

The **Share-An-Idea Contest** is held annually with entries due in the spring of each year. Entries are evaluated by an anonymous panel of judges, and an award is presented to the winner at the banquet during the annual M-PBEA convention in June. Enter this year and you could be a winner in 2012!

The Entry Form, guidelines, examples of how the entry should look, and the rubric used to judge can be found at www.mpbea.org. Your entry and supporting files need to be submitted electronically by May 1, 2012. You will be notified when your entry is received. **There is no penalty for submitting your idea early!**

Questions? Contact Diane Karlsbraaten at (701-662-1530) or email at Diane.J.Karlsbraaten@lrsc.edu

Award: One-year membership in M-PBEA/NBEA

Make the Time To . . .

Murleen Bellinger, Past President

The Leadership Development Institute is offered as a pre-conference membership benefit at the time of the M-PBEA Conference. The 2012 Conference will be held in Bismarck, North Dakota on June 17-20. The LDI is a fantastic way to gain leadership skills, obtain ideas to enhance your organization, and network with other business educators.

Now is the time to -- Nominate someone from your state to attend the Leadership Development Institute

Now is the time to -- Strengthen your local business organization by having your state leaders attend the LDI

Now is the time to -- Learn more about NBEA and M-PBEA

Now is the time to -- Learn and grow in leadership and professionalism at the state, regional, and national level

Now is the time to -- Promote and support business education through our leadership skills

Each Mountain-Plains state or province is able to send three delegates to LDI. States/provinces are encouraged to select individuals who serve in officer or board positions in their state associations, a college student majoring in business education, and/or a relatively new teacher. In addition, these individuals must be members of NBEA/M-PBEA. However, each state can use its own selection process in choosing the three LDI delegates.

I do hope you *take the time* to submit names from your state. The purpose of the LDI is to help each state/province develop their future leaders. Contact your state president or state membership director for details about the selection process in your state or contact Murleen Bellinger, LDI Director, at mb44829@windstream.net for a nomination form. Nominate a colleague or yourself to attend the 2012 M-PBEA Leadership Development Institute. The deadline for states to forward applicant names is March 1, 2012.

NOW IS THE TIME . . .

DATES FOR FUTURE CONFERENCES

84TH Annual SIEC/ISBE International Conference

“Mile High and Worldwide—International Business Education”

July 29 – August 3, 2012

Double Tree by Hilton Hotel

3203 Quebec Street

Denver, CO 80207

National Business Education Association

April 3-7, 2012

Boston Marriott Copley Place

Boston, MA

April 15-19, 2014

J W Marriott at LA Live

Los Angeles, CA

April 16-20, 2013

Atlanta Marriott Marquis

Atlanta, GA

March 31-April 4, 2015

Chicago Marriott Downtown

Chicago, IL

Mountain-Plains Business Education Association

June 17-20, 2012

Best Western Ramkota Hotel

Bismarck, ND

June 9-12, 2013

Marriott Regency

Omaha, NE

CACTE Conference Summer 2011

Linda Malers

For those of you who were not able to attend the CACTE Summer Conference, you missed some wonderful workshops about a variety of topics. Here is a quick update for you.

Education: Get Real and Style Owner have teamed up to teach students how to start their own online business by selling products for other online retailers to their own Facebook friends. There isn't a start-up cost which is very appealing. Groups can use the concept by creating a shopping mall together, so it would be usable as a school fund-raiser. Students must be at least 14 years old to be a Style Owner store owner and only their Facebook friends can shop in their store.

I listened to a workshop about starting a credit union in a high school and that would be run by students. I find the idea intriguing, but not practical for Swink because we are so small. There needs to be a credit union in the area that would be willing to train and supervise the students. Those of you who live in larger communities may want to pursue the idea. I did get some more information that will be usable in teaching financial literacy. The presenters also recommended using annualcreditreport.com to get a copy of your credit report. There are three credit reporting agencies that can be accessed through that website and you can get a free report from each of them once a year for a total of three reports each year.

Carol Sessums gave an update for the National FBLA Business Achievement awards and how they can be used in the classroom to teach business skills. Some activities included are assessing strengths and weaknesses, budgeting, and reading/summarizing business-related magazine articles.

Brenda Rhodes and Amy Sorensen (Amy via Skype) talked about different websites and software (free or low-cost) to use to enhance our classrooms:

Penzu.com

SangIt from techsmith.com

Jing from techsmith.com

Ipadio – broadcast from any smart phone to Internet live

Evernote – works with phone, computer, mobile device for note taking. 60MB free

Wallwisher – online notice board – brainstorming in classroom, meeting notice – free and can be shared access

Skype – education.skype.com – use to bring experts into your classroom from long distance away

Edeblogger page – can participate in someone else's project, free, must create an account, must invite another user to be a friend

Vtext.com – can use e-mail to send text messages to students' phones. You have to have student phone numbers and know their carriers. If a student responds to the text message, it goes back to the g-mail account that was used to set up the content lists.

Robert Martin presented information about teaching how to code gaming software. He was very interesting, but way above my head. He recommended some websites for beginning gamers that would be a great starting point for a teacher just starting to teach this subject.

CACTE 95th Annual Summer Conference

July 16-19, 2012

Pueblo Convention Center

AWARDS

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Don Moore

Colorado business educators are some of the most outstanding in the nation; however, you have not received the recognition you deserve at the state, regional or national level. This lack of recognition is because Colorado business educators are reluctant to either nominate themselves or because colleagues do not nominate you for the awards available for recognition. The forms for each of the awards are on the CBE website www.cbeweb.org.

Because CBE is having a Spring Conference this academic year on March 2-3, 2012 in Denver, the deadline for the **BEST** and **Colorado Business Educator of the Year** awards has been extended to **January 15, 2012**. The **BEST** award is self nominated and the award can be received in consecutive years. **BEST** is the acronym for **B**elong, **E**xcel, **S**tudy & Professional Development, and **T**each Technology Travel. The **Colorado Business Educator of the Year** award does require the name of a nominator.

Print the **BEST** form from the website and mail it to Mrs. Jean Sykes, CBE Past President, McClave High School, PO Box 1, McClave, CO 81057. Don't be hesitant in nominating yourself for this award. The completed packet for the **Colorado Business Educator of the Year** award should also be mailed to Mrs. Jean Sykes.

The forms for all of the NBEA and M-PBEA awards are also on the CBE website. The dates for these association's awards are listed and must be strictly followed.

ARE YOU AWARE---

that CBE, your professional business education association, contributes or provides funds for:

- FBLA/PBL Event Sponsorship
- FBLA/PBL Officer Uniforms/polo shirts
- 3 Representatives to Leadership Development Institute at M-PBEA Conference - \$200 each
- CACTE Summer Conference
- 2 Graduate Scholarships - \$300 each
- Member Stipend – 1st time attendee to attend ACTE or NBEA Convention - \$300 each
- Member Stipend to attend ACTE or NBEA - \$300 each
- Silent auctions M-PBEA, NBEA, CACTE
- Door prizes for CBE and CACTE conferences
- Reimbursement of limited expenses of President or officer to attend M-PBEA, NBEA, ACTE
- Reimbursement of limited expenses of M-PBEA Representative to attend Fall and Spring/Summer Board meetings

EXCITING NEWS!

Colorado to host the National Business and Marketing Conclave in June 2012! This is a conference that you won't want to miss! If you are interested in helping out please let Laurie Urich at CCCS know.

Let's show the country that we are the BEST!

MEMBERSHIP BENEFITS

Don Moore

is the life blood of every professional association. Your membership gives you the opportunity to be an active participant in your state, regional, national and international associations. As an active member of your professional associations, you are given an opportunity to become involved in the activities in your state, regional and national associations.

If you are already a member of the National Business Education Association (**NBEA**), Mountain-Plains Business Education Association (**M-PBEA**), and Colorado Business Educators (**CBE**), I encourage you to become a member of the Association for Career and Technical Education (**ACTE**) and the Colorado Association for Career and Technical Education (**CACTE**).

If you are already a member of the Association for Career and Technical Education (**ACTE**), Colorado Association for Career and Technical Education (**CACTE**), and Colorado Business Educators (**CBE**), I encourage you to become a member of the National Business Education Association (**NBEA**) and Mountain-Plains Business Education Association (**M-PBEA**).

If you are a member of **NBEA**, you may join the International Society for Business Education (**ISBE**) which provides classroom materials to support teaching of International Business.

What **benefits** do you derive as a member of each of these associations?

NBEA

Professional Journals and Publications
Forum, Keying In, Yearbook
Special Publications
Regional Association Membership (**M-PBEA**)
Annual National Convention
Annual Regional Conventions
\$250,000 Professional Liability Insurance
Group Insurance Plan
Professional Awards Program
International Society for Business Education
NBEA Advocacy
Webinars & Blog
MasterCard Program
Other Discounts

M-PBEA

Publication: *Notes & Quotes*
Publication: bi-annually, *M-PBEA Journal*
Annual Convention in June
Professional Awards Program
Share an Idea Awards Program

ISBE

Annual Convention in Host Country
Newsletter
Journal for Global Business Education

CBE

Speaks Newsletter
Annual Convention
Regional Conferences
Professional Awards
Graduate Scholarships

ACTE

Legislative Action Center
Techniques Magazine
Professional Development
Annual Convention
Job Bank
Professional Liability Insurance
Disability Income Protection
Awards Program
Wells Fargo Capital for Knowledge®
Education Loan Program
ACTE Consumer Deposits
ACTE Credit Card
Other Discounts

CACTE

Newsletter
Regional seminars/workshops
Annual Convention in July
Awards Program

**BECOME A UNIFIED MEMBER
TODAY!!**

Use the form on page 8 to renew or become a unified member of CBE to begin reaping the rewards and benefits of professional membership

Colorado Business Educators

Affiliated with Association for Career & Technical Education & National Business Education Association

Name _____ Date _____

Home Address _____ Home Phone (____) _____

City, State, Zip _____

E-Mail Address _____

School _____ School Phone (____) _____

ACTE Membership # _____ NBEA Membership # _____

	PROFESSIONAL	RETIRED	STUDENT	AMOUNT
Unified Member --Association for Career & Technical Education (ACTE) \$80; Colorado Association for Career & Technical Education (CACTE) \$50; National Business Education Association/Mountain-Plains Business Education—(NBEA/MPBEA) \$80; Colorado Business Educators--(CBE) \$20	\$230.00	\$116.00	\$55.00	
ACTE \$80; CACTE \$50; CBE \$20	150.00	66.00	15.00	
NBEA/MPBEA \$80; CBE \$20	100.00	60.00	45.00	
International Society for Business Education (ISBE) must be NBEA member \$30; NBEA/MPBEA \$80; CBE \$20	130.00	90.00	75.00	
CBE	20.00	10.00	5.00	
FBLA/PBL Professional Dues	23.00	—	—	
TOTAL				

NOTES:

- ACTE/CACTE and NBEA/MPBEA membership are based on anniversary date. They are good for 1 year from date of joining. CBE membership dues are based on a fiscal year of July 1 - June 30.

*CBE, FBLA, and PBL dues **must** be paid by check.

*NBEA, ACTE and CACTE dues may be charged. Please provide the following information.

Make checks payable to CBE and send to:

Mrs. Cathy Tkacik
3250 Lally Rook Court
Colorado Springs, CO 80906

Name on account _____
Acct. No. _____
Mastercard or Visa _____
Expiration date _____

Please insert your return address here.

**CBE SPRING
CONFERENCE
UPDATE**

**MARCH 2 & 3, 2011
Doubletree Hotel
Quebec Street
Denver**

**Registration form and program
will be posted on the website in
the near future.**