



CBE SPEAKS

Special Dates!

- CBE Fall Conference, September 24– 26, 2009
Colorado Springs
- ACTE, November 19- 21, 2009
Nashville, TN
- NBEA, March 31– April 3, 2010
San Diego, CA
- Mountain Plains Business Education Conference, June 23– 26, 2010
Fort Collins, CO

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Volume XXX

Fall 2009

Greetings from CBE President, Ryan Fluckey

Hopefully everyone has had a great summer. If you are like me, you are fired up to start school and meet new and returning students.

To start your year right, make plans to attend the CBE Fall Conference. Tentative sessions include: Teaching Personal Finance, Using Rubrics, MoneySkill, Junior Achievement, FBLA BAA (Business Achievement Awards), Web based keyboarding, Teaching Online, IC3 training, Internet

Safety, Voice Recognition and various computer workshops at Peak Pikes Community College.

I hope to see you all there. It is a great way to rejuvenate and stay up-to-date on the current curriculum. Probably half of the new material that I've learned since I became an educator has come from business ed conferences.

I will leave you with a quote that a mentor teacher told me about education and

conferences: "What you learn from conferences isn't how much you have committed to memory, or even how much you know. It's being able to differentiate between what you do know and what you don't!" I hope this conference will "differentiate" your skills and knowledge and provide new information.

If you have any questions about the conference or CBE, contact any CBE officer (our contact information is on our website).

Register NOW for the 2009 Fall CBE Conference

The 2009 CBE Fall conference is September 24 to 26, 2009 at the Embassy Suites (7290 Commerce Center Dr.) in Colorado Springs.

CBE knows that money is tight so the registration cost is only \$99.00 for CBE members (deadline for early rate is September 4). That's over \$20 less than last year.

The Embassy Suites room rate is \$84.00 a night. If you stay at the hotel, breakfast and a 5:00 p.m. manager's reception each night are free. To register, click on the conference hotel link under the Conference button at

www.cbeweb.org. You can also register by calling the hotel at (719) 955-6848 and tell them that you are with the "Colorado Business Educators" conference. **DO NOT WAIT UNTIL THE LAST MINUTE FOR ROOM RESERVATIONS. AN AIR FORCE ACADEMY GAME IS THAT WEEKEND AND ALL ROOMS OUTSIDE OF OUR BLOCK ARE ALREADY SOLD!** Deadline: September 4!

Many great workshops are being planned. On Friday morning, computer workshops will be held at Pikes Peak Community College. A variety of concurrent

sessions and roundtables will be offered Friday afternoon and Saturday morning. And, let's not forget about our Awards Luncheon on Friday.

A FREE pre-conference workshop on Teaching Financial Literacy will be sponsored by the Colorado Council for Economic Education on Thursday, September 24 from 9 a.m. to 4:30 p.m. More information about the workshop can be found on page 3.

SO — fill out the conference registration form on page 6 and make your hotel reservations. See you in Colorado Springs.



**working
together.**

CBE: Our Work for 2009—2010

At the CACTE summer conference in July, CBE members work on plans for the 2009-2010 school year. CBE members were asked to develop a timeline and tasks in four areas: resource development, regional structure development, support for new teachers, and communication improvement.

Based on this activity, the following priorities have been suggested:

- Update business teacher contact list
- Develop Tips for Teachers/Survival Kit
- Determine the regional structure for Colorado (approximately 10 regions). Purpose: Organize state so professional development and services can be offered more readily.
- Start process to change CBE board structure based on regional design.
- Update website.
- Set-up Twitter account for CBE member signup
- Develop directory of classes by school. Purpose: Helps teachers to contact each other to share information
- Identify new teachers at conferences
- Use state FBLA to match new teachers and mentors

CBE members will be asked to help with these priorities. The CBE board will follow-up with members at conferences via email, and the website.

FBLA-PBL Updates for 2009-2010



**Colorado FBLA
and PBL
experienced
student
membership
increases!**

Colorado FBLA-PBL welcomes you back to an exciting new school year. The 2009-2010 national theme is FBLA-PBL - "Simply the Best". The Colorado theme is FBLA-PBL "Simply the B.E.S.T. (Business Excellence Starts Today)".

FBLA Updates:

Membership increased a little over 250 members, of which we were awarded second place in the Mountain Plains Region for Largest Percentage Increase in Membership. We received first place for the largest chapter in the Mountain Plains Region of 6,274 members and first place for the largest membership of professional members, in the Mountain Plains Region, with 190 Colorado Professional Division Members.

National Leadership Conference: Over 200 members, advisers, parents and guests attending the National Leadership Conference in Anaheim. Colorado was well represented and 37 members were recognized in the top 10 at the Grand Awards Ceremony. Many events were sponsored with cash awards and some of our members brought home a total of \$2,000. Colorado tied for 7th place in the nation for the most awards received.

Competitive Events: FBLA will have a few changes in the competitive event program. The new event is Computer Game & Simulation Programming (I). It is similar to Desktop Application Programming. Internet Application Programming has been retired. There are a few

modifications, which can be found in the FBLA National Competitive Event Handbook, page 7.

PBL:

Membership for PBL increased by 25 members, of which we were awarded second place in the Mountain Plains region for the Largest Percentage Increase in Membership. Our membership stands at 177 members and 7 professional members.

National Leadership Conference: Over 60 members and advisers attended and we had 30 members walk across the stage to receive awards. Our PBL members brought home a total of \$500 in cash awards. We were 13th in the nation with the most awards received. We are small but mighty. (Continued on page 3)

Colorado Business Education Update — By Laurie Urich, Colorado Business Education Program Director

Welcome back to the 2009-10 school year. I hope that you all have had a relaxing summer and are ready to return to your school and program. It is hard for me to believe that I'm beginning my third year at the Colorado Community College System. I want to thank you all for your hard work and support; you have made a positive impact on our programs this past year.

In 2008-09 our Content Team, which is made up of business and marketing

secondary and post-secondary teachers, updated the Career and Technical Education (CTE) credentialing requirements and helped merge them into the Colorado Department of Education's (CDE) teacher license requirements. As of July 1, 2009, the credentialing process is handled at CDE. Check out the cccs.edu website for additional information.

The Content Team has also developed the course list and competencies needed

for the Advanced Credit Pathway process. This will be presented to the State Faculty Curriculum Committee later this month. Once approved, secondary students enrolled in these courses will be eligible to receive community college credit while taking these courses in their high school approved business programs.

I have had great response to the Professional Development Credit that I offered through CSU this past (continued on page 4)

Contact Laurie Urich, Program Director, for all your questions about program approvals.

Financial Literacy Pre-conference at CBE Fall Conference

The Colorado Council for Economic Education (CCEE) will sponsor a free workshop on teaching financial literacy topics for CBE 2009 fall conference attendees. The pre-conference is on September 24 from 9 a.m. to 4:30 p.m. at Embassy Suites, Cripple

Creek Room in Colorado Springs. (Hotel address: 7290 Commerce Center Dr.)

The workshop will provide resources and sample lessons/units that can be used to teach Colorado's new financial literacy standards.

Financial literacy topics to be emphasized are the economic way of thinking, credit and debt, and the value of money.

Space is limited. To register, indicate you will attend the pre-conference on the CBE fall conference registration form (see page 6).



FBLA-PBL Updates for 2009-2010 (continued from page 2)

Competitive Events: PBL's changes in the Competitive Event Program will include a new event of Computer Game & Simulation Programming.

The following events have been retired: Desktop Application Programming, E-business, Internet Application Programming, and State Chapter Annual Business Report. There are many modifications, and these can be found on page 5 of the PBL Competitive Event National Handbook.

Professional Division: Colorado FBLA-PBL has been approached by past state officers and members to begin a state chapter of the professional division. The purpose will be to recruit past members, advisers, and business professionals to provide support to Colorado FBLA-PBL chapters by being judges, providing scholarships, helping with sponsorships, and providing their expertise to the local chapters. Information will

be sent out soon for your help in recruiting Colorado Professional Members.

State Officers: Both FBLA and PBL State Officers are ready, eager and willing to help your chapters be "Simply the Best" this year. Please, do not hesitate to contact them for support.

Have a great 2009-2010 school year!

Deb Ramirez, FBLA-PBL State Advisor
Deborah.Ramirez@cccs.edu

Nominate a Business Education Leader!

By: Murleen Bellinger
M-PBEA President-elect
Waverly, NE
Email: mbelling@esu6.org.

Do you know someone in your state that goes above and beyond in his/her professionalism? Do you know someone who is always there for his/her students? Do you know someone who has creative teaching ideas? Do you know someone, who just based on his/her dedication to education, should be recognized for all he/she does? If you can answer yes to any of these questions (and I know you can), the Mountain-Plains Business Education Association (M-PBEA) has the answer.

As educators, we know that sometimes we are not recognized for all we do in

and out of the classroom. For all the business educators that I have met through the years, the majority of those should receive this recognition. Knowing that, you have no excuse to not nominate someone for the award. The key is to nominate and then let the nominee know in a timely manner to complete the application process. Applications can be obtained from me as well as on the M-PBEA web site (www.mpbea.org).

Being recognized by your peers for all the hard work you do is a well-deserved honor, and I would like to see that happen for all of you. I know that isn't possible, but nominating someone and filling out the application is certainly a step in the right direction.

The awards sponsored by M-PBEA include:

- Rookie Business Teacher of the Year
- Secondary Business Teacher of the Year
- Post-Secondary Business Teacher of the Year
- Senior College or University Business Teacher of the Year
- Outstanding Administrator or Supervisor of Business Education
- Business Education Program
- Leadership Award

If you have someone in mind to nominate, please contact me or check the web site. The application must be returned to me by January 31, 2010. If you have questions, please contact me.



**Don't forget the
CACTE awards!**

Go to:

www.cacte.org

for more

information.

Colorado Business Education Update (continued from page 3)

spring/summer. Please put a reminder on your calendar for the spring as I plan on continuing with this great opportunity for you to receive graduate credit at a very reasonable cost.

Some of the goals for the coming year include: a coordinated mentoring program for new teachers (one to three years teaching experience). Patsy Krechel will be implementing this program for the business and marketing area. She has been part of the CTE business and marketing programs with experience on the secondary, post-

secondary and four year institution level. We are also in the process of reviewing and updating our business content standards to align them with the Colorado Career Cluster Model/pathways, CDE academic standards and workplace competencies. Dr. Linda Harrison will research and develop this piece with the assistance of our content team. Linda comes to us with years of experience in CTE and is one of the Math-in CTE Lead Facilitators for the National Research Center at the University of Louisville.

I encourage all of you to make sure that the VE130 for your contact information is updated yearly through your CTE Director. I do not have a reliable contact list other than the FBLA-PBL and DECA directories, but if everyone took a few minutes to check the VE130 form I could start to use this directory for my mailings instead of the CTSO directory and I would be able to reach more of our teachers.

I encourage you all to attend the upcoming CBE Conference on September 24-26th in Colorado Springs. The CBE Board has another great conference scheduled for us all. This is a great opportunity for us to learn about the new upcoming business topics in a relaxing setting and to ask questions and network with other teachers. Please know that I am here to support and assist you as needed. I will do my best to respond to your emails and phones calls as soon as possible. Best wishes for a great school year!

Laurie Urich Email: laurie.urich@cccs.edu

**Focus on
Business
Education
June 23—26,
2010 at the
Mountain-
Plains Business
Education
Association
conference.**

Colorado to Host 2010 Mountain-Plains Business Education (M-PBEA) Conference

Colorado will serve as the host state for the 2010 M-PBEA Annual Convention at the Fort Collins Marriott, Fort Collins, CO on June 23-26.

As Colorado business educators, we have many innovative and exceptional programs that deserve to be highlighted and information shared with participants at the annual convention. Take this opportunity to spotlight your program or an activity that enhances your curriculum by becoming a presenter at the convention. Complete the "Call for Presenters" form at www.mpbea.org.

If being a presenter isn't of interest, other opportunities

are available for you to become involved. Become either a coordinator or liaison for one of the sessions. These forms are also available at www.mpbea.org

New this year is a Pre-Conference from the Insurance Education Institute. The 3 credit hour course "A Financial Literacy Graduate Course for Teachers on Risk Management and Insurance)" will be FREE to participants. The Pre-Conference requires advance registration and the application form is available at www.mpbea.org. Space is limited—so register soon! See the article below for more information.

The Leadership Development Institute (LDI) is another opportunity to become a part of the 2010 annual convention. The LDI is usually held on Wednesday evening and Thursday (June 23-24). Some financial assistance is available from Colorado Business Educators and M-PBEA. If you are interested, contact Carol Sessums, Colorado's Rep to M-PBEA Executive Board, at csessums@sangreschools.org or Ryan Fluckey, CBE President, at rfluckey@deltaschools.com

So don't delay. Plan now to attend the 2010 M-PBEA Annual Convention.

Submitted by: Don Moore and Nancy Meiklejohn, Program Co-chairs



2010 M-PEA Pre-conference — Teaching Risk Management and Insurance

The Insurance Education Institute is providing a FREE pre-conference on risk management and insurance at the 2010 Mountain-Plains Business Education Association. Risk management and insurance are important topics in financial literacy.

According to the Institute, the pre-conference is designed to provide teachers with the tools to understand all forms of insurance, how the industry works, and what careers are available to their students. Teachers learn how to incorporate topics on insurance into existing courses or to develop new

stand-alone risk management and insurance courses. Teachers will develop lesson plans to use in the classroom based on state standards and share ideas and information with colleagues.

This program is a hybrid course featuring a chat room and online and on-site segments. Participants will earn 3 graduate semester hours upon satisfactory completion of the Institute. Plus participants will also earn a \$75 stipend at course completion. Enrollment is limited to 35-45 students so submit your application early.

DEADLINE for applications is April 15, 2010, so materials can be sent to you. **Note: you must also register for the M-PBEA conference to participate in this pre-conference.**

APPLICATION FORMS: Application forms are available on the website www.mpbea.org. At the site, click on Conferences which directs you to the Application Form. The preferred site on your application is 2010 M-PBEA Pre-Conference.

Don't hesitate; submit your application now to secure your position in the Institute.

**CBE 2009 Fall Conference
Registration Form**

**2009 Colorado Business Educators Fall Conference
September 24 -26, 2009
Embassy Suites, Colorado Springs, CO
Reservations DUE: September 4**

Name _____

School/School District _____

Address (for mailing conference info) _____

City _____ State _____ Zip Code _____

Home Phone _____ School Phone _____

Email (for conference confirmation) _____

If you would like your confirmation sent by "snail" mail to the address above, check here. _____

Registration Fee:	Cost	#	Total
CBE Member (<u>postmarked</u> by September 4, 2009)	\$ 99		
CBE Member (<u>postmarked</u> after September 4, 2009)	\$119		
Non-CBE Member (<u>postmarked</u> by September 4, 2009)	\$119		
Non-CBE Member (<u>postmarked</u> after September 4, 2009)	\$139		
Dues			
2009-2010 CBE Membership	\$20		
2009-2010 CBE Student Membership	\$ 5		
2009-2010 CBE Retired Membership	\$10		
2009-2010 NBEA/M-PBEA Membership	\$80		
2009-2010 ACTE/CACTE Membership	\$100		
Make check payable to CBE. We cannot accept credit cards or purchase orders. Refund policy: Conference registration fee may be refunded if cancellation is requested at least seven days prior to the conference. No refunds will be issued after this date.	Total		

Special Pre-Conference Activity: Teaching Financial Literacy

Thursday, September 24, 2009, 9:00 – 4:30 p.m.

You invited to attend a **FREE** session sponsored by the Colorado Council for Economic Education on Teaching Financial Literacy. New Colorado financial literacy standards will form the basis of this pre-conference. **This pre-conference workshop is available only to CBE conference attendees.** Additional pre-conference information will be provided via email. Be sure that the email address you provided above is one that you check on a regular basis.

If you are interested in attending this workshop, CHECK HERE ► _____ Yes, I want to attend!!

SEND YOUR REGISTRATION FORM TO:

Ms. Lucinda Carpenter, Box 128, Creede, CO 81130

Colorado Business Educators

Affiliated with Association for Career & Technical Education & National Business Education Association

Name _____ Date _____

Home Address _____ Home Phone (____) _____

City, State, Zip _____ E-Mail Address _____

School _____ School Phone (____) _____

ACTE Membership # _____ NBEA Membership # _____

	REGULAR	RETIRED	STUDENT	AMOUNT
Unified Member -- Association for Career & Technical Education (ACTE) \$60; Colorado Association for Career & Technical Education (CACTE) \$40; National Business Education Association/Mountain-Plains Business Education -- (NBEA/MPBEA) \$80; Colorado Business Educators -- (CBE) \$20	\$200.00	\$111.00	\$65.00	
ACTE \$60; CACTE \$40; CBE \$20	120.00	61.00	25.00	
NBEA/MPBEA \$80; CBE \$20	100.00	60.00	45.00	
International Society for Business Education (ISBE) must be NBEA member \$30; NBEA/MPBEA \$80; CBE \$20	130.00	90.00	75.00	
CBE	20.00	10.00	5.00	
FBLA/PBL Professional Dues	23.00	—	—	
TOTAL				

NOTE:

ACTE/CACTE and NBEA/MPBEA memberships are based on anniversary date. They are good for 1 year from date of joining. CBE membership dues are based on a fiscal year of July 1 - June 30.

*NBEA, ACTE and CACTE dues may be charged. Please provide the following information.

Name on account _____

Acct. No. _____

Mastercard or Visa _____

Expiration date _____

*CBE, FBLA, and PBL dues **must** be paid by check.

Make checks payable to CBE and send to:

Mrs. Lucinda Carpenter
Box 128
Creede, CO 81130

Teresa Yohon
Colorado State University
Journalism and Technical Communication
Fort Collins, CO 80523-1785



Mark your Calendar for September 24 to 26.
Plan to attend the **CBE Fall Conference** in
Colorado Springs.

Early-bird registration deadline:
September 4

Hotel registration deadline:

September 4

Embassy Suites, 7290 Commerce Center Dr.

We're on the web.
www.cbeweb.org